

GRCDC Fundraising Subcommittee

Responsibilities:

- Recommend and oversee a tactical plan based on strategic goals set by the board for:
 - Programming fundraising and community awareness
 - Facility improvement fundraising and community awareness
 - Developmental and leadership fundraising and leadership awareness.
 - Organize and execute fundraising events to benefit the organization.
 - Grant writing
 - Trigger Public Relations
 - Schedule collateral (print and media) with school and marketing workgroup
- Mentor and work with school leadership so they understand expected performance in fund raising.
- Support the alignment of all involved groups on focused plan.
- Commit to the core values, mission, beliefs and priorities of the school and community.

Deliverables:

- Fundraising action plan including specific targets and scopes.
- Monthly reports benchmarking progress to the board.
- Updates and documentation of all fundraising databases, performance against goals.
- Written reports, communication and proposals.
- Grants and proposals

Connections:

- People who like to organize events and have time to dedicate to it.
- Representatives with professional experience in fundraising, communications and philanthropy.
- Coordinate/communicate with marketing workgroup, finance workgroup.
- Superintendent/Executive Director/Principal, Pedagogista, Board Members, Teachers, Specialists, Parents, Volunteers, Corporations, Foundations, etc.

Goals for this year (or whatever time frame is appropriate):

- Interface with marketing to get needed collateral
- Interface with finance committee to exchange information
- Interface with Family Team and School Teachers, Administrators, and Leaders for communication.
- Rally board members, staff and parents to make personal contributions.
- Tap into businesses, foundation connections, and personal contacts for support.
- Achieve established fundraising target.
- Develop an action plan to be approved by the board
- Establish strategies
- Ensure that we have enough money to keep the doors open
- Research various sources
- Identify prospective donors

- Cultivate donors
- Communicate with donors
- Ask for contributions
- Thank donors
- Support all fundraising activities and school events
- Administrate systems to track grants and donations
- Ensure that there are adequate resources to complete all actions listed above.
- Achieve the fundraising goal by the established date.
- Plan for future success by establishing long term relationships with at least half of the donors.